

Company name

Tsuyama Factory, Storage Business Development Center, Connected Solutions Company, Panasonic Corporation, and Panasonic AVC Disc Services Co., Ltd.

1458-5, Kusakabe, Tsuyama City, Okayama Prefecture 708-1192 Japan Web site: https://panasonic.biz/cns/archiver/

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Factory director of Storage Business Development Center of Tsuyama Factory, Connected Solutions Company and President of Panasonic AVC Disc Services Co. Ltd.

Noriaki Terahara

We produce the professional-use large-capacity storage system Data Archiver using optical discs, which is shipped from Tsuyama to thousands of data centers all over China. We are planning to cultivate new markets globally. As advanced know-how is needed for producing the Data Archiver, we sharply focus on training employees as Konosuke Matsushita, the founder of Panasonic, often said "Train people before making products." While evolving cutting-edge products even further, we endeavor to provide employees with chances to feel fulfilled and rewarded through production, hence contributing to building a better information-oriented society.

Company Information

Our business:

Electrical machinery and equipment

manufacturing industry

Head Office:

1458-5, Kusakabe, Tsuyama City, Okayama Prefecture 708-1192 Japan

Established:

1979

Number of employees:

357

Tsuyama office and factory:

1458-5, Kusakabe, Tsuyama City, Okayama Prefecture

Roppongi office:

Wako Building, 4-8-5 Roppongi, Minato Ward, Tokyo

Products and Services

The amount of data generated all over the world has exploded with the popularization of social networking service ("SNS") and active use of artificial intelligence ("AI"), and demand for long-term data storage ("archive") has also risen. For such a market, we developed and produced the professional-use, large-capacity storage system "Data Archiver", which is sold all over the world. Also, we produce large-capacity, high-reliability optical disc of the next generation "Archival Discs" with 300GB and 500GB, which are stored in the Data Archiver, and we continue to develop, mass-produce, and globally expand production of high-capacity disks of 1TB or more. Archival Disc is characterized by long lifetime of 100 years and high reliability, hence ideal for storing valuable data safely and securely.

Equipment and facilities



Spin coating:

To provide an optical disc with a protection layer, a thin film is centrifugally formed.



Power facilities:

Continuously supply the factory with such energy sources as electricity and compressed air.



Entrance hall of the company:

Exhibited in the hall are the history of the factory, characteristics of current products, and former products.

"1) Engineering Development, 2) Production Engineering, and 3) Manufacturing, are integrated in one location: the trinity of manufacturing"

In our Tsuyama factory, the three production divisions are integrated in one location: the Technology Development division, which develops technology to, for example, enlarge storage capacity of one disc type (the same size, the same thickness) from 300GB to 500GB, then to 1TB; the Production Engineering division, which develops and designs production facilities to produce the developed product; and the Manufacturing division, which operates the facilities to continuously produce quality products. Internally designing and producing essential production facilities enables us to realize such products as others cannot even imitate. Young workers, entrusted with a large-scale facility design and its production launch as a part of a heavy investment plan, or with facility maintenance or improvement to achieve a higher productivity, are flourishing in full.



Company atmosphere:

Under another motto of Konosuke Matsushita, "Contribute to society through Our business," the two companies (the Tsuyama Factory and Panasonic AVC Disc Services Co., Ltd.) are working as one, all divisions closely cooperating with each other. Please note that we have many people in the company who are from Tsuyama.



Recruitment history

Osaka University, Okayama University, Waseda University, Doshisha University, Kansai University, National Institute of Technology (Tsuyama College), Tsuyama Technical High School, Tsuyama Commercial High School, Tsuyama Sakuyo High School, Tsuyama Mimasaka High School, Okayama Technical High School, Okayama Higashi Commercial High School, Kurashiki Technical High School

Ideal applicants

We seek for a person who:

Is prepared to keep working energetically around the world and to open up roads in unknown fields, without sticking to the past and previous examples,

·Keeps challenging, with ambition and ideals.

 $\,{}^{\displaystyle \cdot }$ Has originality and strengths to fight and win in the world.

•Can create new values and make great changes to happen.

Message to applicants

Under the motto of Konosuke Matsushita, "Develop people before making products," we have such solid training systems as management philosophy, specialized technology, and foreign languages, to support career formation. Workers who joined our company in recent few years, including many of those who joined Panasonic AVC Disc Services irregularly midyear as contract workers, have already got their status improved to permanent. Also, we have 127 holidays annually, which ensures a good work-life balance!